



MEMORANDUM

4.2 CASH FLOW BUDGET OF FISHY FINGERS

	JANUARY	FEBRUARY	MARCH
CASH RECEIPTS	R	R	R
Bank balance at the beginning of the month	15 000	1 750	5 950
Credit sales		3 000	4 200
Cash sales	7 000	9 800	10 150
Loan		3 000	
Other income		1 200	
TOTAL CASH AVAILABLE	22 000	18 750	20 300
CASH PAYMENTS	R	R	R
Loan payment			300
Cash purchases	5 000	6 000	6 500
Monthly expenses			
Wages	2 400	2 400	2 400
Rent	2 500	2 500	2 500
Telephone	450	450	450
Electricity	300	300	300
Fuel	600	600	600
Other payments	9 000	550	550
TOTAL CASH PAYMENTS	20 250	12 800	13 600
Bank balance at the end the month	1 750	5 950	6 700

[32]

4.3 SWOT ANALYSIS OF FISHY FINGERS

Strength Well trained employees	Opportunities Possibilities of expanding
Weaknesses Lack of resources	Threat New nearby competitors can enter the market

(4x2) [8]